# Meike Blaschke

Strategic consulting for works councils – Company social counselling – Product Owner

#### **Expert for**

- Advising works councils on IT issues
- Negotiating the content of (collective) works agreements

• Company social counselling for employees and managers to strengthen the workforce I have extensive experience as works council chairperson, general works council chairperson in Germany, Vice Secretary of the European Works Council and in the establishment of such a council

### **CONSULTANT PROFILE**

#### **Projects**

- Founding and drafting the statutes of a European works council for a global company based in France with branches throughout Europe
- Introduction of company social counselling as a value-added tool for employers and employees to maintain the ability to work in stressful everyday working life and thus reduce sickness-related absences
- Negotiation and signing of general works agreements on IT applications such as Salesforce as a central CRM system or SAP as an ERP system
- Negotiating and signing local works agreements on working hours, salary and additional company benefits
- Establishing modern organisational tools for works councils from the agile working world, such as Kanban and virtual company tours

#### Expertise

- Labour law / Works regulations
- Technical understanding of IT systems such as Salesforce, SAP and others
- Confident appearance
- Negotiation skills
- Agile working methods
- Certified company social counselling
- SCRUM [Product Owner]
- Salesforce AI Specialist [certified]
- Salesforce Associate [certified]
- Salesforce AI Associate [certified]

## **Industry experience**

- FinTech [6 years]
- Telecommunications [17 years]
- Retail [2 years]

#### Language skills

- German [mother tongue]
- English [interpreter level]
- Spanish [A2]





