



NASCI Consulting S.L. Partners with Creatio to Expand CRM Portfolio

The partnership aims to expand the portfolio of CRM solutions offered by NASCI Consulting in order to provide clients with the best possible offer for their specific requirements

Alicante, Spain — January 27, 2025 – NASCI Consulting S.L. today announced its partnership with [Creatio](#), a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom.

NASCI-Consulting S.L. has been founded in March 2024. Its services focussing on IT-Services in the CRM environment with the goal to optimize the efficiency of its clients as well as on people management. That combines the major success factors companies struggling with these days. The partnership with Creatio fits in perfectly with the services of NASCI Consulting, as it gives them another very good solution for their customers in their portfolio that can fulfil their customers' needs in the best possible way.

“Solutions are as diverse as companies themselves. It would be presumptuous to say that there is a perfect application that helps every customer equally. Diversity is therefore the key. This creates trust and trust creates success. That's why I'm delighted to have Creatio as a partner”, said Rafael Blaschke Co-Founder and Managing Director of NASCI Consulting S.L.

Creatio gives its customers the freedom to own their automation. It is delivered through a leading no-code platform, integrating AI-native capabilities into a modern CRM. Designed for a new era of business automation, Creatio helps customers digitize workflows, enhance customer and employee experiences, and boost the efficiency of commercial and operational teams. It delivers the ultimate combination of AI and no-code to transform sales, marketing, and customer service, providing unmatched agility, autonomy, and value. Creatio is recognized as a Leader in The Forrester Wave™: Low-Code Platforms for Citizen Developers, and Leader and Strong Performer in multiple other Gartner and Forrester reports. Creatio products receive raving end-user reviews on peer-to-peer portals.

“Creatio’s AI-native no-code platform is all about enabling organizations to own their automation and replace their legacy systems with new era automation. By partnering with NASCI Consulting, we’re ensuring more businesses in Europe have access to transformative technologies that enhance agility and accelerate results,” said Alex Donchuk, Senior Vice President, Global Channels at Creatio.

About NASCI Consulting S.L.

NASCI Consulting was founded 2024 in Alicante, Spain with Europe as the target market. The reason for its foundation was the lack of quality in consulting services experienced by the two founders. Its services focusing on IT-Services in the CRM environment with the goal to optimize the efficiency of its clients as well as on people management to keep employees healthy and committed. That combines the major success factors companies struggling with these days.

One Platform.

Freedom.

Genuine Care.



About Creatio

Creatio is a global vendor of a no-code platform to automate workflows and CRM with a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio's DNA.

For more information, please visit www.creatio.com.

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+1 617 765 7997

info@creatio.com

www.creatio.com